

August 26<sup>th</sup> 2018

# London: New challenges for Europe's biggest media arena – democracy under pressure

Preliminary program – to be updated on September 7<sup>th</sup>

Project leaders:

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Time: September 10<sup>th</sup> to September 14<sup>th</sup>, 2018

## **Monday September 10<sup>th</sup>**

### **Approx. 9.00 AM**

Individual check-in CPH (tickets will be emailed the week before)

### **10.50 AM**

Departure CPH with British Airways

### **12.00 AM**

Arrival London Heathrow. Train to Euston Station.

Walk to the hotel (a few minutes): <https://www.thewesley.co.uk/>

**2.00 PM**

**Departure** from hotel

**2.30 PM**

London School of Economics, Houghton St., Tower 2 on the 7<sup>th</sup> floor

<https://goo.gl/maps/E7UNHKMRRfy>

**Professor Charlie Beckett**

Setting the scene on Cambridge Analytica, creative campaign overspending, foreign interference, fake news, the consequences for democracy and the media and how to regulate (or not).

**4.00 PM**

Walking Fleet Street

**5.30 PM**

Ye Olde Cheshire Cheese, 145 Fleet Street

<https://londonist.com/pubs/ye-olde-cheshire-cheese>

**Mette Rodgers, UK correspondent for Weekendavisen**

The British media landscape 2018. Current problems and discussions. Presenting the program for the rest of the week.

Dinner on your own expense. Table reserved for those wanting to stay and have dinner at the oldest pub in town – in the room where Charles Dickens and Samuel Johnson were regulars.

## Tuesday September 11<sup>th</sup>

**9.30 AM**

At the Wesley Hotel – ground floor conference room.

**Kyle Taylor, Fair Vote**

On the pressures on British democracy from cheating, foreign intervention and illegal data harvesting used in micro targeting

**12 PM**

At the Wesley Hotel – ground floor conference room. Light lunch will be served.

**Dan Mercea, City University**

On study into use of Twitter bots in the Brexit campaign and generally on democratic problems arising from online campaigning and interference from abroad in online political campaigning and the challenges for researchers and journalists of social media secrecy (<https://blogit.itu.dk/ics2018/>).

**2.00 PM**

**Departure** from hotel.

**3.00 PM**

BBC Old Broadcasting House, Portland Place - <http://www.bbc.co.uk/broadcastinghouse>

**Director Editorial Policy, David Jordan, BBC**

BBC under siege – how to be strong and fair – on all platforms. The BBC-coverage of the Brexit-debate is being criticized from many sides. And among other things also for false balance and for not calling the misinformation. Does the concept of ‘balance’ needs to be rethought? How is BBC responding to the criticism?

Dinner on your own.

## **Wednesday September 12<sup>th</sup>**

**9.15 AM**

At the Wesley Hotel

**Jacob Mollerup**

Media ethics post-Leveson.

Introduction to Guardian Media Group – history and current problems.

**10.00 AM**

**Departure** from hotel

**10.45 AM**

The Guardian & The Observer, Kings Place, 90 York Way, London N1:

<https://goo.gl/maps/Wp56LtmicNy>

**A global newspaper fighting for quality and survival**

**Editor-in-chief Paul Webster, The Observer**

Maybe seconded by prize winning reporter Carole Cadwalladr

How Guardian have tried to cover the use of social media for misinformation campaigns.  
The paradox of British quality media like The Guardian being read all over the world while the British people themselves favors hard-hitting tabloids.

Lunch on your own.

**2.30 PM**

Google, 1 St Giles High St, London: <https://goo.gl/maps/iLAjyhUdbvS2>

**Matt Cooke and director Eero Korhonen**

**The winning platform – the methods behind and the problems ahead**

Can Google's tools help journalists discover and avoid fake news, fake pictures etc.? Data security, fake news, the use of the platforms – for example YouTube – to spread propaganda, how to prevent/regulate it. The political demands for Google and other networks to be regulated.

**7.00 PM**

<https://www.frontlineclub.com/> 3 Norfolk Place, London W2

Dinner – courtesy of the course

**Thursday September 13th**

**9.00 AM**

**Departure** from hotel

**9.30 AM**

Facebook, London, 10 Brock Street, <https://goo.gl/maps/skCcMdUGzKw>

**Nick Wrenn, Director of Media Partnerships, Europe, Middle East & Africa**

Facebook after the wave of global criticism. Facebooks strategy for partnerships with media. Facebooks response to the attacks. Who is responsible for the misuse of Facebook-pages and individual data?

**12.30 PM**

Punch Tavern, Fleet Street <https://www.punchtavern.com/>

**Andy Lines, reporter, The Mirror (tbc)**

An insider's perspective on Britain's powerful tabloids and their big differences. Their best and worst sides. The key to their popularity.

Lunch courtesy of the course.

**3.30 PM**

City AM , 3rd Floor, Fountain House, 130 Fenchurch Street, London

**Publisher Jens Torpe and editor-in-chief Christian May**

The business model behind the newspaper City AM. Brexit and the consequences for London as financial center.

Dinner at your own

**Friday September 14<sup>th</sup>**

**9.45 AM**

**Departure** from hotel

**10.30 AM**

University of Westminster, Regent St campus, 309 Regent Street,  
<https://www.westminster.ac.uk/about-us/our-locations/maps-and-directions/regent-street>

**Professor Steven Barnett**

On facts and fiction in the coverage of the EU referendum debate, its aftermath and the British press problem. Discussion of the post factual reality

**1.30 PM**

Venue to be determined.

**Stephen Pritchard, former reader's editor at The Observer**

The British media post-Brexit. Where do we go from here? The coverage of politics and of the internal rivalries in the political parties.

Wrapping up on central topics from the week's discussions.

**3.40 PM**

**Departure** from hotel

**6.55 PM**

**Departure** London Heathrow with British Airways

**9.55 PM**

**Arrival** CPH